

DOROTHY MONTAGUE

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OBJECTIVE: To join a creative editorial team in the digital media or magazine publishing space, working to conceptualize and produce engaging content, while expanding my knowledge, and sharing my passion for cultural and lifestyle happenings around the globe.

DIGITAL & MEDIA EXPERIENCE

Fashion Snoops

Trend & Culture Editor | September 2012 – Present

- Contributes, edits, & packages weekly cultural & lifestyle editorial content for an international digital trend magazine & forecasting service
- Provides editorial & social media coverage, trend forecasting, & street style photography at NYFW, press previews, industry & cultural events
- Manages a global team of freelance retail researchers
- Services daily agent needs & client requests
- Edits copy for company press & media related materials

Trend Provider

Managing Editor & Graphic Designer | July 2012 – Present

- Designs & creates graphic icons to represent published Fashion Snoops reports, as well as promotional banners for the homepage
- Writes & manages detailed descriptions & information for all reports
- Develops trend content & newsletters for a network of affiliates

DorothyMontague.com

Freelance Photographer, Designer & Writer | Dec 2011 – Present

- Fulfills freelance photo, design, & copywriting needs for clientele
- Photo portfolio includes wedding, engagement, family, graduation, travel, & music portraiture, reportage, & live photography
- Design portfolio includes graduation announcements, business cards, postcards, banners, logo design, & additional promotional materials

Christian McNally Makeup & Photography

Art & Media Intern | March 2012 – July 2012

- Produced creative content & increased clientele via market research & distribution of promotional materials
- Raised online engagement & brand awareness through social media
- Promoted, & assisted for local TV segment, *Morning Makeover*, as well as with shows, educational classes, & photo shoots

Scoop Magazine

Photo & Digital Managing Editor | Aug 2011 – Feb 2012

- Managed print & online photo direction, content, & design
- Pitched content ideas & contributed articles for the publication
- Shot & edited photography & assisted in magazine layout & design
- Uploaded & revised online content for *ScoopMagazine.org*

Shawn Poynter Photography

Photo Intern | Aug 2011 – Dec 2011

- Assisted professional photographer on photo shoots for local & national clients, such as *The New York Times*, *LA Times*, & *Metro Pulse*
- Learned principles in lighting, editing, archiving, key wording, workshop planning, website, portfolio, & client building
- Shot & edited work for critique & designed personal website

UTK Photojournalism Department

Photo Lab Assistant | Jan 2011 – Dec 2011

- Oversaw photography lab activities at a university level
- Taught & advised students in beginning and advanced photojournalism classes the critical principles of photo organization & editing techniques

The Valarium Concert Hall

Social Media Marketer | Aug 2010 – July 2011

- Assisted with promotions & social media development
- Increased brand engagement & following via online presence

LaFollette Press

Contributing Photographer & Copywriter | April 2011

- Worked with the University of Tennessee's advanced photojournalism class to produce a special feature issue for print
- Documented life in a small town through photojournalist reporting
- Contributed photo & editorial content & assisted with the design, layout, & overall packaging of the newspaper feature

UTK 62nd Annual Student Art Competition

Committee Member | Jan 2009 – May 2009

- Collaborated with student & staff university committee members to produce the show's overall theme & floor design
- Curated final gallery show while facilitating print & social media design, promotions, & digital strategy

SKILL SET

Proficient in: Copywriting & editing, blogging, photojournalism, editorial & deadline management, photography, social media engagement & marketing across all platforms, Photoshop, Microsoft Office, Adobe Bridge, Wordpress, Google Docs, client services

Knowledgeable in: Graphic design, Lightroom, public relations, HTML & web design, InDesign, Dreamweaver, videography, publishing, principles in lighting & executing photo shoots, Salesforce.com

Additional skills: Creative, consistent, & passionate work ethic; strong written & verbal communication; organization; collaboration & teamwork; networking; conversational Spanish; styling, retail, & food industry experience; digital strategy; research

EDUCATION

University of Tennessee

Knoxville, TN | Class of 2011, BS in Communication

- Major in Journalism & Electronic Media, photojournalism
- Minor in Studio Art, concentration in photography

University of Kent

Canterbury, UK | Spring 2010, Study Abroad Exchange Program

- Completed academic courses in Contemporary Art, International Politics, & Literature

ACTIVITIES, HONORS & VOLUNTEER

- Peace Corps, TA2 Honey Farmers, Design Volunteer | 2015
- TN Museum, *Eyes on LaFollette*, Exhibited Photographer | 2014
- Surfrider Foundation Hurricane Sandy Relief, Volunteer | 2012
- National Society of Collegiate Scholars, Member | 2009 – 2011
- UT Programs Abroad Office, Volunteer | 2009 – 2011
- UT Progressive Student Alliance, Volunteer | 2007 – 2008
- Cultural Student Exchange Program in Nagoya, Japan | 2005

INTERESTS

Digital media, editing, travel, music, photography, fashion, art, design, museums, festivals, cultural exhibitions, film developing

References, portfolio, & work samples available upon request.